

# LOAD COVERING NEWSROOM

MARCH / APRIL 2014



Load Covering Solutions Ltd.  
CANADA



Load Covering Solutions Inc.  
USA



Specialized  
Load Covering Solutions





The Load Covering Solutions TEAM thanks Dennis Anderson, Dan McLaughlin of Spectra Chrome and all King Sling Associates for the extreme privilege and pleasure to be selected to work with them on resolving their load covering challenges.

Brian W. Petelka, President

**There is no other way to do it! Load Covering Solutions (LCS) makes it happen!**

Check out Monster truck Legend Dennis Anderson and his new Mega Mud truck King Sling. "King Sling has a competition wing span of 101 inches. There is no other method to transport a show vehicle of this size without mounting smaller "toter tires".

The LCS sliding tarp system makes it possible to transport cargo that is maximum size. Since the sliding tarp system is a removable load covering system, it is able to expand the load contained within the covering to a true 102 inches in width. Slide the tarp open and there it is... immediately on display! Most trucking companies don't realize this kind of loading covering system exists. Check it out! This was the only solution to showcase the King Sling show truck! Imagine how this could solve your wide body shipments every day. Attractive for marketing, easy to use, and solves most transportation requirements of any kind.

**I'm Dennis Anderson and I Endorse the Load Covering Solutions TEAM to meet the challenges of the customer.**



**Call them.....They can help! LCS has the knowledge.**



# Over the Road Advertising - Gee...It Really Works!

**Traffic continues to cause delays ...** Congestion is not getting any better and we continue to sit in long delays each day. It seems only natural that we should take advantage of this inconvenience by entertaining ourselves and reading all the roadside advertisements.

Digital print advertising has found its way into our daily schedule by those marketing companies that have recognized the ability to impact the consumer with full billboard signage strategically placed up and down our highways. However, taking it one step further... "Over the Road Advertising" has become the #1 form of billboard advertising in North America. Manufacturers are seeing valuable returns on their marketing investment by advertising their corporate message on the side of trucks and trailers travelling down our busy interstates and intercity daily. You can purchase advertising space on the sides of buses and trains now. Companies are wrapping their corporate vehicles with digital wrap to promote their product, and car dealers are wrapping vehicles to promote low financing rates and clear out deals.

Mega Monster Truck Celebrity Dennis Anderson – best known as "Grave Digger", and now promoting his newest machine "King Sling" – turned to the Load Covering Solutions Engineering Team to provide a specialized load covering system and spectacular billboard advertising, what more need be said!



## Don't Get Lost in the Crowd!

LCS and its wide variety of soft side load covering systems can assist your company in generating the right ad campaign for your targeted market. Digital print technology on wide format printers for truck side advertising has transformed a whole new generation of demand for specialized load covering systems. Join Dennis Anderson and others that have recognized the value in quality and versatility by contacting the experts at LCS. Contact LCS today at 1-877-790-5665 (USA - toll free) or 905-335-2012, or see us at our Booth at the Mid America Truck Show!



## The LCS Team Expands!

LCS extends the warmest of welcomes to the newest addition to the LCS family with the arrival of "Finnian Blaine O'Donovan (Finn)". The proud grandparents, Mary Jane and Blaine Wilson are pictured above holding their first grandchild.

Blaine will be celebrating his 25 year anniversary with our company in 2014. Blaine continues to service the Ontario transportation industry providing quality load covering systems for all makes of flatbed, dropdeck, truck body and utility style trailers. His vast years of experience have given trailer dealers and fleets confidence when contacting Blaine for his recommendations in solving their load covering requirements. Blaine can be contacted directly at 1-905-691-5828 or he can be emailed at [blainew@loadcovering.com](mailto:blainew@loadcovering.com)

# Family of Flatbed Products.



the LOOK: Materials Handling Transporter



the LOOK: Equipment Command Centers



the LOOK: Aviation Transporter



ALCS: Hard Top / Soft Side Goose Neck Trailer

## Load Covering Solutions

LCS is the Transportation Industries # 1 flatbed load covering specialist in North America.

With the most diversified selection of covering systems to chose from, LCS has the ability to respond to it's customer's unique specialized load covering requirements.

The next time you have a load to cover with no solution in sight, call upon the TEAM of experts at Load Covering Solutions.

Your load covering problem becomes our "Load Covering Solution".



the LOOK: Sm. Utility Command Center



the LOOK: Sm. Utility Reel Trailer



the LOOK: Tilt'n-Load Car Hauler



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